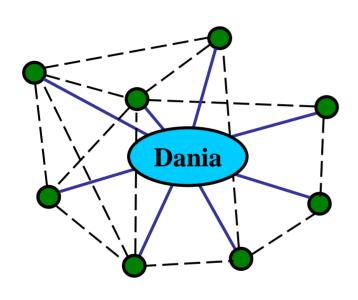
## Ego Networks

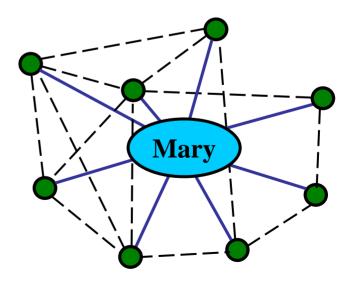
Steve Borgatti
Boston College

## Ego Networks

- (Random) sample of nodes
  - Each sampled node called an "ego"
- Each is asked for set of contacts called "alters"
- Ego also asked (usually) about ties among alters
- Connections between ego's or between alters of different egos are not recorded
  - Each ego is a world in itself

# Ego Networks



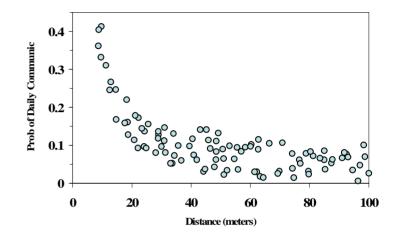


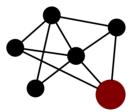
#### **Data Collection**

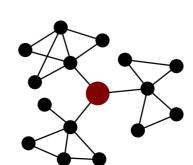
- Name generator
  - Obtain complete list of alters
- Name interpreter
  - Systematic assessment of social relations with each alter
- Alter attributes
- Alter-Alter ties

## Types of Analyses

- Size & Strength
- Composition
  - Selection
    - e.g., propinquity, homophily
  - Heterogeneity
  - Quality
- Shape
  - Density
  - Components
  - Holes







|        | Male | Female |
|--------|------|--------|
| Male   | 1245 | 748    |
| Female | 970  | 1515   |

